



UV varnish



Spot UV is a striking print finish used to create interest & intrigue! This effect is created using a thick, high gloss varnish which is applied to certain areas (*or spots*) of the print. Such an impressive print finish needs to be seen to be fully appreciated, samples of Spot UV Varnish can be requested from: <http://www.ashfieldprinting.co.uk/free-print-samples.php>

UV Varnish is best applied to print with a matt laminate which prevents the varnish from soaking into the paper creating the best contrast. A matt laminate will also give the rest of the print a smooth, anti glare, protected finish.

HOW TO USE

1. Solid Block of Spot UV

Spot UV blocks can be added over images or specific parts of the design



2. Spot UV as a Pattern

Spot UV works well when it is applied as a pattern over a plain background





3. Text in Spot UV

Having text in Spot UV is a great way to make a key message stand out



4. Spot UV as Part of the Design

Spot UV can work well to pick out selected areas within the design



WHY USE SPOT UV

Applying Spot UV Varnish is a great way to give your printed literature that edge!

- Adds to the overall visual appeal of print
- Gives the print a prestigious, upmarket feel
- Provides a tactile finish
- Creates contrast within the print
- Generates interest & intrigue which increases the length of time spent looking at the print



Spot UV varnish can be added to most types of print, this finish is best suited to medium to large print runs simply because of the set up time involved in the process.

Products that work well with Spot UV include:

- Business Cards
- Presentation Folders
- Brochures (Spot UV applied to cover)
- Postcards & Flyers
- Product Packaging



Pricing

Spot UV is an effective and affordable print finish; contact us to get a quote based on your specific requirements.

Add spot UV to your print from as little as:
1,000 Business Cards - Spot UV Cost £63
500 A5 Folders - Spot UV Cost £136

These prices are for the spot UV process, please contact us for a full print quote.



Contact Us to Request Samples of Spot UV Print



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